



Department  
of Health

# **New York State Medicaid Doula Services Benefit: Provider Enrollment Videos**

## ***Doula Enrollment Instructions and Pathways***

**Office of Health Insurance Programs (NYS Medicaid)  
Bureau of Maternal and Child Health Policy**

Provider Index > Doula (Perinatal) > Billing Medicaid

## Provider Enrollment & Maintenance



DOULA (PERINATAL)

BILLING MEDICAID

- The Department of Health announces the Medicaid expansion of doula services statewide for all Medicaid fee-for-service and Medicaid Managed Care enrollees.
- NYS Medicaid Members will be eligible for doula services up to 12 months after the end of pregnancy, regardless of pregnancy outcome.
- Interested doulas can apply for enrollment with NYS Medicaid either through the Work Experience Pathway or Training Pathway. Pathway requirements can be reviewed [here](#) or in the Doula Services Provider Manual (once published).
- All doulas who were enrolled as NYS Medicaid doula services providers in the doula pilot as of 2/29/2023 will have their enrollment extended through 2/28/2025, at which time they will have to revalidate according to updated revalidation requirements.
- The Medicaid-enrolled doula services provider may be reimbursed for up to eight perinatal visits and one labor and delivery encounter per pregnancy.
- As of 3/1/2024, all Medicaid Members will be eligible for doula services under the statewide doula services benefit regardless of the doula services they may have received with the pilot.
- To become a doula services provider for NYS Medicaid Managed Care members, a doula must first enroll as a billing provider with the NYS Medicaid Fee-for-Service Program.
- Once enrolled as a NYS Medicaid Fee-for-Service billing doula services provider, a doula can then reach out to the Managed Care Organizations (MCOs) to apply to join the MCO's doula provider network.
- For more information about the statewide doula services benefit, please visit: [https://www.health.ny.gov/health\\_care/medicaid/program/doula/index.htm](https://www.health.ny.gov/health_care/medicaid/program/doula/index.htm).

Complete this Enrollment Form if you are:

- Applying for initial ENROLLMENT or ALREADY ENROLLED and enrolling another NPI, or
- Responding to a letter instructing you to [REVALIDATE](#) your enrollment, or
- Seeking REINSTATEMENT or REACTIVATION of your previous enrollment

PRACTITIONER Enrollment Form

If you have any questions or need assistance with your application, please contact the eMedNY Call Center at 1-800-343-9000 or [click here](#) to send us an email. Please note, the [Medicaid Pending Provider Listing](#) lists all applications that are in process, and the [Medicaid Enrolled Provider Listing](#) lists all enrollments that have been approved.

? [General Instructions for the Enrollment Form](#)

[Additional Instructions for the Enrollment Form](#)

[Requirements & Additional Forms](#)

[Maintenance Forms](#)

[Mailing Instructions](#)

Last Updated: 4/2024

Supplemental Information

- [https://www.health.ny.gov/health\\_care/medicaid/program/doula/index.htm](https://www.health.ny.gov/health_care/medicaid/program/doula/index.htm)
- For questions please e-mail [Doula%20at%20health.ny.gov](mailto:Doula%20at%20health.ny.gov)

**ENROLLMENT FORM**

[Doula Enrollment Instructions](#)

To update information for the NYS Medicaid Fee-for-Service Doula Directory, [click here](#).

**Category(s) of Service: 0464**

**Application Fee is NOT Required**

Go to eMedNY website:  
<https://www.emedny.org/info/ProviderEnrollment/doula/>

### Requirements & Additional Forms

#### Instructional Forms

- [Doula Enrollment Instructions](#)
- [Doula Sample Practitioner Enrollment Form](#)
- [Visualization of Enrollment Pathways](#)

#### Required Forms

- [Doula Client and Professional Recommendation Forms - form #433403](#) for Work Experience Pathway only.
- [Doula Attestation Form - form #433402](#) Required for all Doula applicants: Work Experience Pathway **and** Training Pathway applicants
- [Electronic Funds Transfer \(EFT\) Authorization - form #701101](#) NOT REQUIRED IF:
  - submitting a revalidation, reinstatement/reactivation (i.e., if EFT is already in place and no changes are requested).
  - you answered "No" to the question, "If affiliated with a Group, do you have a Private Practice as well?" on page 2 of the Enrollment Form.
- [ETIN Certification Statement for New Enrollments - form #490602](#) (Not required for revalidation, reinstatement, or reactivation). If you already have an existing ETIN that you wish to affiliate with, submit the Certification Statement for Existing ETINs (EMEDNY 490601) **after you receive your Provider ID**. This form is available [here](#).
- [Prior Conduct Questionnaire - form #431001](#) If you answer "Yes" to questions 1-4 in section 6 of the enrollment application, you must complete this form. Note: If upon Department review of your application an exclusion is found, you will be required to complete this form.
- Training Pathway Only**
  - A Copy of the Doula Training Certificate or if the doula training organization that provided doula training **does not** provide a certificate of completion, a signed and dated letter on the doula training organization's letterhead stating the doula has completed a doula training course can be substituted for a certificate.
  - Additional copies of doula training to meet core and broader competencies, as applicable.
- Work Experience Pathway Only**
  - A total of three completed [Client and/or Professional Recommendation Forms - form #433403](#)

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**Mailing Instructions**

- Keep a copy of all documents submitted, as requests for copies will not be honored.
- Send the completed enrollment form, required documents and additional forms to:

STANDARD MAILING	EXPEDITED / PRIORITY MAILING
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**Check eMedNY for updated address\***

# For More Information

To enroll as a NYS Medicaid Doula Services Provider:

- <https://www.emedny.org/info/ProviderEnrollment/doula/>

To schedule a 1:1 support session:

- [https://calendly.com/ohip\\_doula/doula](https://calendly.com/ohip_doula/doula)

To contact the NYS Medicaid Doula Services team:

- [MaternalAndChild.HealthPolicy@health.ny.gov](mailto:MaternalAndChild.HealthPolicy@health.ny.gov)

Doula Services Benefit website:

- <https://health.ny.gov/doula>

NYS Medicaid Fee for Service Doula Directory:

- <https://www.health.ny.gov/douladirectory>

Doula Services Provider Manual:

- [https://www.emedny.org/info/ProviderEnrollment/doula/.](https://www.emedny.org/info/ProviderEnrollment/doula/)

Original Medicaid Update Article (conduct search for doula services benefit updates, July 2024 publication anticipated):

- [https://www.health.ny.gov/health\\_care/medicaid/program/update/2024/no03\\_2024-03.htm#doula](https://www.health.ny.gov/health_care/medicaid/program/update/2024/no03_2024-03.htm#doula)

Standing Order:

- [2024-06 doula standing\\_order.pdf \(ny.gov\)](#)

2024